

# OBSERVER

## What Models Do to Prepare for the New York Fashion Week

By Sara Spruch-Feiner • 02/07/18 9:15am



The Aquagold microneedle is made from 24K gold. Courtesy Aquagold

**What it is:** Microneedling, as you might already know, is controversial in the beauty world. However, Aquagold is a painless alternative that infuses customized skin cocktails through just 20 microscopic needles made of 24K gold. Each of the hollow needles is smaller in diameter than a piece of hair, allowing the cocktail to penetrate the skin's surface. What's in these custom cocktails? A mix of hyaluronic acid, Botox, vitamin complexes and PRP.

“Aquagold allows us to microdose combinations of these results-driven products directly into the skin,” Dyer explains, “which helps to reduce pore size, even out skin tone, minimize fine lines, and improve acne scarring.” Its myriad of benefits includes helping the under eye area, pores on the nose, and horizontal neck lines. “Those with dry skin really like the increase in hydration to their skin as well,” Dyer says. Depending on your custom cocktail, treatments start at \$750.

**What to expect:** This quick and simple treatment starts with a numbing cream applied to the entire face. Once the face is numb, the procedure doesn't hurt—Dyer describes the feeling as more “annoying” than anything else—a mild, prickly sensation. The result? Glowy, plumped and vibrant skin for two to three months afterward.